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www.pilotchemical.com
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PRESS ANNOUNCEMENT

PILOT CHEMICAL COMPANY ANNOUNCES FEBRUARY 15, 2010 PRICE INCREASE

In response to escalating raw material costs, effective February 15, 2010, Pilot Chemical Company is increasing LIST and OFF-LIST pricing for the surfactants listed below. These price movements are in addition to Pilot Chemical's January 1, 2010 price increase announcement. All other Pilot Chemical products will not experience price increases on February 15, 2010.

- Calsoft[®] and Calimulse[®] flaked sulfonates will increase by 5.0 c/lb.
- Calsoft[®] L, O and T series sulfonates will increase by 2.0 – 4.0 c/lb.
- Calimulse[®] sulfonates will increase by 1.0 – 4.0 c/lb.
- Calsoft[®], Calimulse[®] and Pilot[®] sulfonic acids will increase by 1.0 – 5.0 c/lb.

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Pilot Chemical is a privately owned independent global specialty chemical company providing the household and industrial detergent, personal care, lubricant, oilfield, emulsion polymerization, textile, and agriculture industries with high-quality specialty chemicals. Proprietary technologies involve alkylation, sulfonation, sulfation and a number of other specialty operations. Pilot owns the most state of the art continuous sulfation process in North America and is the World's largest manufacturer of disulfonates. To learn more about Pilot Chemical Company, visit our website at www.pilotchemical.com. Pilot Chemical's headquarters is located in Cincinnati, Ohio.

FOR IMMEDIATE RELEASE

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