

PILOT CHEMICAL COMPANY ANNOUNCES APRIL 15, 2010 PRICE INCREASE

In response to escalating raw material costs, effective April 15, 2010, Pilot Chemical Company is increasing LIST and OFF-LIST pricing for the surfactants listed below. These price movements are in addition to Pilot Chemical's February 15, 2010 price increase announcement.

- Aristonate[®] alkyl aryl sulfonates will increase by 4.0 – 7.5 c/lb.
- Aristonic[®] acids will increase by 5.0 – 8.5 c/lb.
- CalBlend[®] performance blends will increase by 3.0 c/lb.
- Calamide[®] alkanolamides will increase by 8.0 c/lb.
- Calfax[®] diphenyl oxide disulfonates and disulfonic acids by 4.0 – 6.0 c/lb
- Calfoam[®] alcohol and ether sulfates will increase by 3.0 – 7.0 c/lb.
- Calimulse[®] emulsion aids will increase by 2.0 – 8.0 c/lb.
- Calsoft[®] and Calimulse[®] alpha olefin sulfonates will increase by 2.0 – 4.0 c/lb.
- Calsoft[®] flaked sulfonates will increase by 8.0 c/lb.
- Calsoft[®], Calimulse[®] and Pilot[®] branched alkyl benzene sulfonic acids will increase by 3.0 c/lb.
- Calsuds[®] detergent concentrates will increase by 3.0 – 6.0 c/lb.
- Pilot[®] hydrotropes will increase by 2.0 – 5.0c/lb.
- Pilot Chemical's specialty products will increase by 1.5 – 5.0 c/lb.

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Pilot Chemical is a privately owned independent global specialty chemical company providing the household and industrial detergent, personal care, lubricant, oilfield, emulsion polymerization, textile, and agriculture industries with high-quality specialty chemicals. Proprietary technologies involve alkylation, sulfonation, sulfation and a number of other specialty operations. Pilot owns the most state of the art continuous sulfation process in North America and is the World's largest manufacturer of disulfonates. To learn more about Pilot Chemical Company, visit our website at www.pilotchemical.com. Pilot Chemical's headquarters is located in Cincinnati, Ohio.

FOR IMMEDIATE RELEASE

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